



DEFINE
the startup game

1.05 Define



Current Resources

“Don’t wait to begin, use what you have” -Joseph Beuys-

Many people let themselves be discouraged by what they don’t have or can’t do.

What valuable asset do you already possess to become a successful entrepreneur?



DISCOVER
the startup game

2.05 Discover



Understanding

Who knows best?

I don't have all the answers.
So I ask questions to better
understand my business.

**Whose opinion should
I definitely hear?**



DESIGN

the startup game

3.05 Design



Scenario planning

What if..?

I should consider the impact of external factors or unexpected changes on my business.

What should I do, for instance, if I run out of money?



DEVELOP

the startup game

4.04 Develop



Sprint

Take short sprints

Developing in fixed periods called 'sprints' helps checking progress and learnings, and it helps deciding on the next step to take.

What should be the goal of my next 'sprint'?



DELIVER
the startup game

5.02 Deliver



Kanban

A menu to order sushi?

The essence of Japanese 'kanban' system is to limit the number of tasks being executed in parallel. Only when one task is finished I can start a new one.

What would be the advantage for delivering my product or service in this way?