

Train your Eye

Discover the rules of photography by matching images and concepts.

How to Play

- I Arrange the Concept Cards and the Example Cards by colour.
- II Turn the Concept Cards and the Example Cards that are all of the same colour face up and spread them out. The team that is wearing the most colourful clothes starts first!. Take turns of 20 seconds to match photographs and concepts. When all the cards are paired check them. It's possible to have different matches and opinions, decide which pairs are the best and why.
- III Do the same with each colour category. When the five categories are played, see how many pairs you have.

Be a Master

Take a stunning photograph in 20 minutes.

How to Play

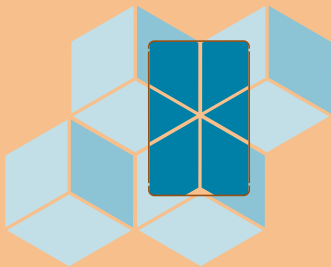
- I The Concept Cards are divided into separate categories by colour. Make a separate pile for each colour. Each team takes 1 card of each colour and 3 Audience Awards.
- II Use the genre card as the basis, look at the other cards for inspiration and use them to create a stunning photograph. Set your alarms for 20 minutes and go for it!
- III All the teams show their photographs alongside the Concept Cards. Each team is awarded one, two or three Audience Awards. The masterpiece is the photograph that has the highest number of Awards.

My
PHOTOGRAPHY
TOOLBOX
Attitude



Abstraction

Dealing with the illustration of non-realistic shapes, removing all traces of reality.



- > Portray only parts of something bigger: lines, colours, details, etc.

You can impress your viewer with its uniqueness.

MY
PHOTOGRAPHY
TOOLBOX
Attitude





Lenno Verhoog

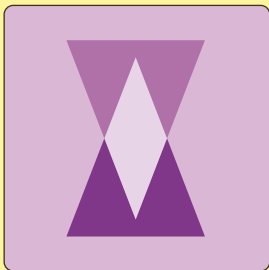
My
PHOTOGRAPHY
TOOLBOX

Composition



Central composition

The subject is placed in the centre of the image.



- > Observe how the space around it is lit.

The main subject is emphasized, the image seems natural.

My
PHOTOGRAPHY
TOOLBOX

Composition





Lenno Verhoog

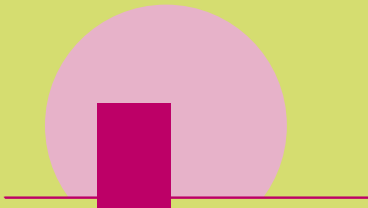
My
PHOTOGRAPHY
TOOLBOX

Fundamentals



Background

The part of the image behind the principal element.



- Place an element against a background that matches without distracting, and then try the opposite.

You can either create impact or allow the subject to blend in.

My
PHOTOGRAPHY
TOOLBOX

Fundamentals





Rosa Pons

My
PHOTOGRAPHY
TOOLBOX
Genre



Commercial photography

Promoting products and services by emphasizing their features.



- > Emphasize the design or application, make use of unusual surfaces and backgrounds.

You will then persuade the viewer.

My
PHOTOGRAPHY
TOOLBOX
Genre





Engyn Akyurt

My
PHOTOGRAPHY
TOOLBOX
Principles



Contrast

Clear differences of colour or tone.
Opposite colours accentuate one another.



- Combine colour contrast with a low tone and discover the improvement.

It's eye-catching, adds dimension and makes the image engaging.

My
PHOTOGRAPHY
TOOLBOX
Principles





Rosa Pons