

SWIPE

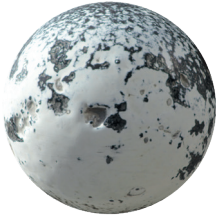
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302

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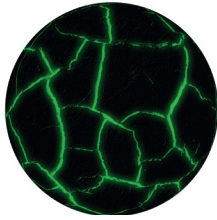
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“More people in the world have access to a mobile phone than a toilet.”

quote from U.N. report



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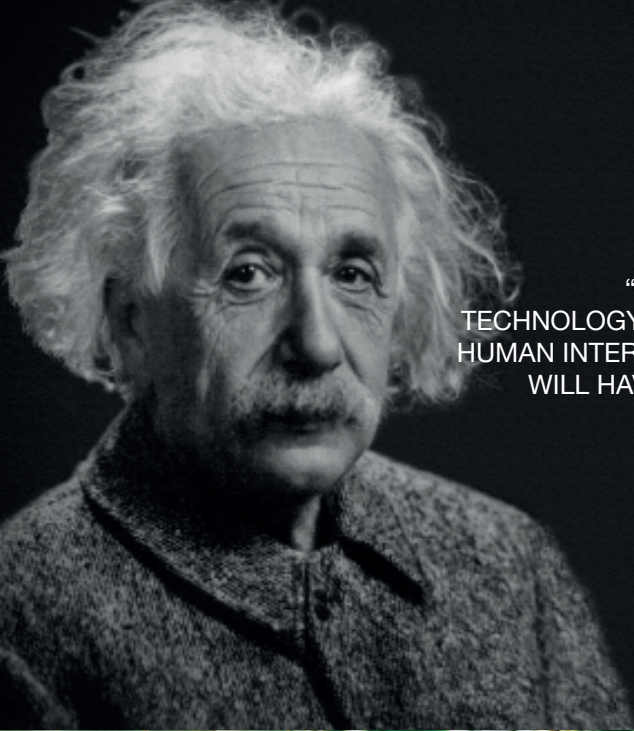


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CeX
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2 Girls 1 Router
Zigg0

Next Nature
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DeathStar Guest
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Password
Paul 76

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Network



“I FEAR THE DAY THAT
TECHNOLOGY WILL SURPASS OUR
HUMAN INTERACTION. THE WORLD
WILL HAVE A GENERATION OF
IDIOTS.”

Albert Einstein



NICE
QUOTE

NICE
QUOTE

NICE
QUOTE

NICE
QUOTE!

SWIPE

Mieke Gerritzen
Ieva Jakusa

Published by
BIS Publishers

NEXT
NATURE

It owns your data
It knows your friends
It has your credit cards
It hears your conversations
It follows you everywhere
And you can't go a day
without it.

TABLE OF CONTENTS

Foreword 22

How this book works 24

1 **SURVIVAL 26**

1.1 Remember the dumbphone? 28

1.2 How can I celebrate my addiction? 31
Glossary 34

1.3 Can we write history with our smart-
phones? 36
Glossary 42

1.4 Is my smartphone a survival kit? 44
Glossary 47

1.5 Technology has evolved, but has my
brain? 48

1.6 Is there such a thing as
“phonosynthesis”? 51
Glossary 54

1.7 What does my phone’s future look
like? 55

1.8 Will smartphones ever go extinct? 58
Essay 1 62



figure 116

2.8 How does my phone see me?





ABOUT THE AUTHORS

Chloë Arkenbout explores the tactics used by marginalized communities to shift oppressive discourses in the digital world. At the Institute of Network Cultures, a research group at the Amsterdam University of Applied Sciences, she focuses on viral image culture and co-edited two readers on critical meme research. Her research and teaching topics range from speculative design to call out culture - but political memes remain her expertise. Which is why, for SWIPE, she made an imaginative leap into the mind of a political meme-maker.

Ruben Baart is the editor-in-chief at Next Nature. He operates at the intersection of design, science and technology. Among other projects, Ruben edited Next Nature Magazine, 50 Products from the Future and Future Food; art, science and technology.

Mieke Gerritzen is a designer, producer, and administrator. Until 2017 she was the Director of Museum of the Image, MOTI in Breda. She then founded the Image Society. She initiates and organizes debates, exhibitions, and events with designers, artists, and authors about image culture, design and new media. There are more than 10 books to her name. Since 2022 Gerritzen works as creative lead for Next Nature. miekegerritzen.com

Ieva Jakusa is an independent designer specializing in creative direction. Her interest lies in technology and human interaction. Throughout her multi-disciplinary approach, she focuses on creative strategy and how to

capture and re-frame what is already there. Ieva is an alumnus of Design Academy Eindhoven and has participated in such events as Dutch Design Week, Salon de Mobile, and several group exhibitions.

Beau Magdelijns is an editor and writer, interested in the way non-digital phenomena become increasingly digitized, and the way culture both influences and is influenced by this process. She graduated cum laude from New Media & Digital Culture at Utrecht University with her thesis on the neoliberal nature of digital therapy apps. During her studies, Beau worked as an intern for Next Nature, for which she wrote and co-edited SWIPE.

Elize de Mul explores the influence of using contemporary technologies on human identity and privacy, by combining her expert knowledge on both philosophy and new media studies. Her previous work is a philosophical reflection on humans' relationship to a widely used but seemingly insignificant thing: the plastic bag. In doing the latter, Elize offers the object a face, a personality, like she does in her love letter to the smartphone for SWIPE.

Henk Oosterling approaches the world from the understanding that thinking and philosophizing are practices that are continually intertwined with and inseparable from the environment. As an ecosopher - a portmanteau of ecology and philosopher - he argues that what is central to our thoughts and practices should not be our ego, but our eco. Henk follows this line of thought for SWIPE as he argues that the changing human ecology in the current Anthropocene, due to the smartphone's ubiquity in our environment, is in need of new literacies to refocus on the use of social media.



www.nextnature.net/swipe