

Challenge

Your

Professional

Life

No Change

Without

A Rebel

MENDO

AEBEL

Challenge

Your

Professional

Life

GENERAL

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Six Hands
Stefano della Bella
Paris, France
1620 - 1664
Etching on paper
h 84 mm * w 68 mm
Rijksmuseum, Rijksstudio
Object number: RP-P-OB-34.557



FOREWORD

Notes	Notes	Notes	

Notes	Notes	Notes
<p><i>Note from a Rebel:</i></p>	<p><i>I don't like the foreword. The chest-banging in that text is inconsistent with the content of the book!</i></p>	



INTRODUCTION



Self-portrait
Vincent Van Gogh,
1887
Oil on cardboard
h 42 cm x w 34 cm
Rijksmuseum, Rijksstudio
SK-A-3262

Introduction by
Shannon Rentner

An outside view about rebels

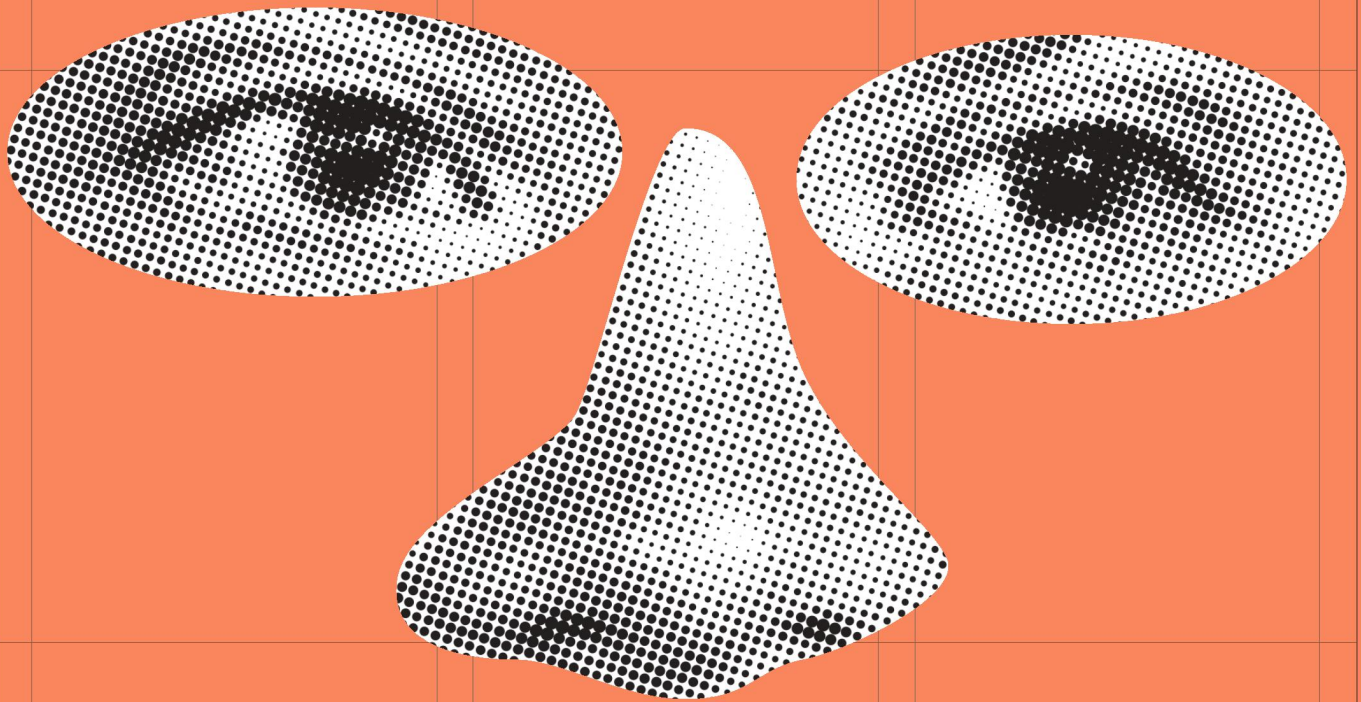
Don't hesitate, the world needs YOU.



A truant schoolgirl.

An apocalyptic vision of the not-so-distant future.

An urgent message delivered on the steps of Parliament in the form of a hand-painted wooden sign and hand-printed missives.



Since you grown-ups don't give a
shit about my future, *I won't either.*

Derivative work based on:
Title: "Greta Thunberg at the European Parliament
plenary session, in April 2019"
By: European Parliament
Source: Wikimedia Commons
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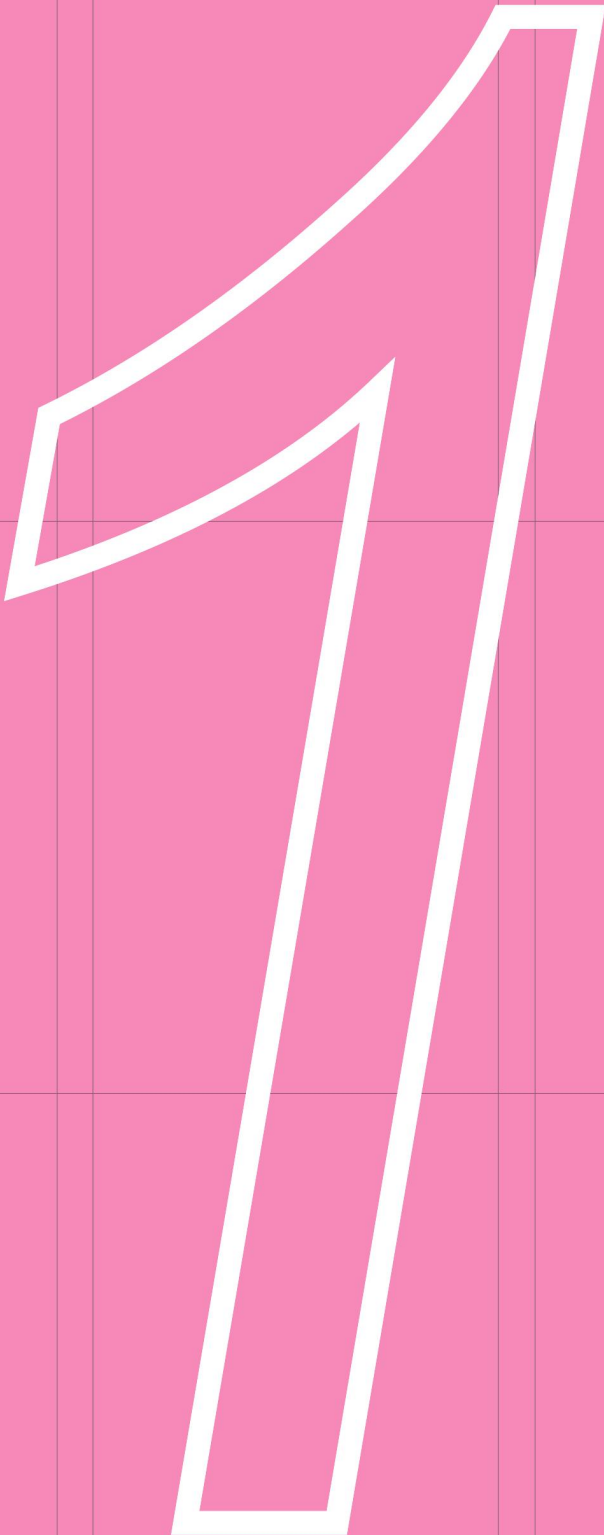




Now is the time to
change the world for the
better.

Don't hesitate, the
world needs a rebel
just like you.





CHAPTER 1



How can we be rebels in our professional lives? If we look beyond existing structures—as governments, as companies and as individuals—how does a rebel mindset apply to an office? This chapter highlights several ideas about how the power of rebellion and dissent can bring about change for the better, for ourselves, our organizations and our world.

The great Bartholdi statue, liberty enlightening the world: the gift of France to the American people
1885
Chromolithograph
Library of Congress
2001702146



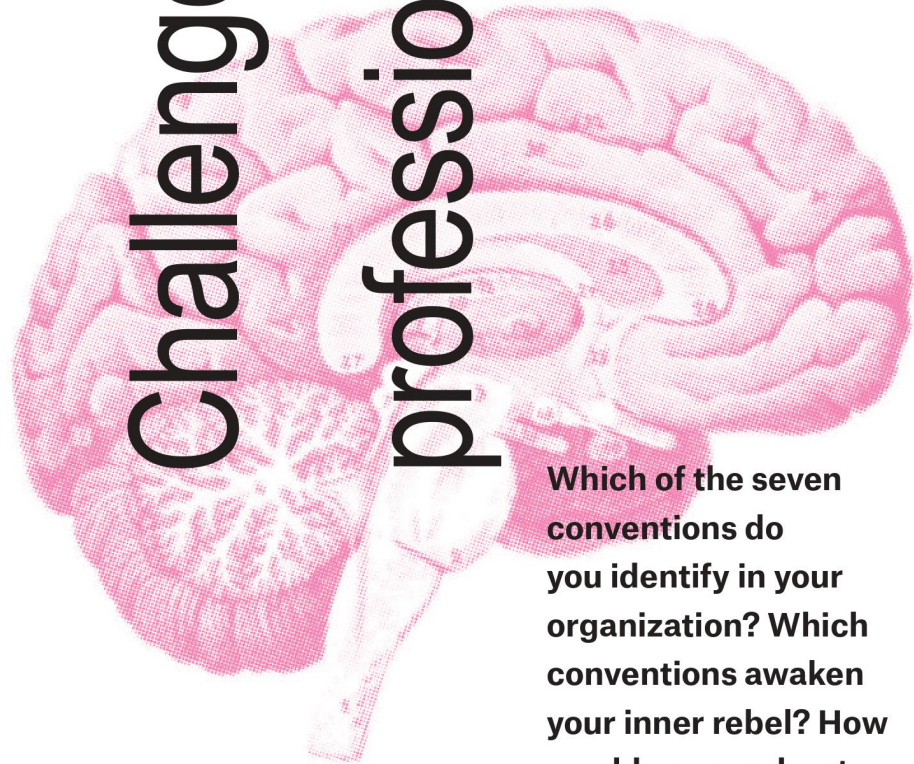




Albert Camus, Nobel prize winner, half-length portrait,
seated at desk, facing left, smoking cigarette
1957
Photograph
Library of Congress
LC-USZ62-108028



Challenge your professional life



Which of the seven conventions do you identify in your organization? Which conventions awaken your inner rebel? How would you go about challenging them?



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Rebel

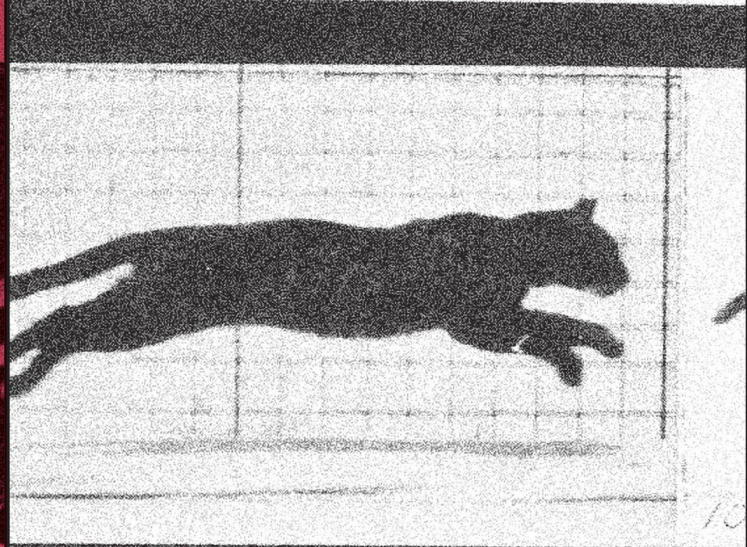
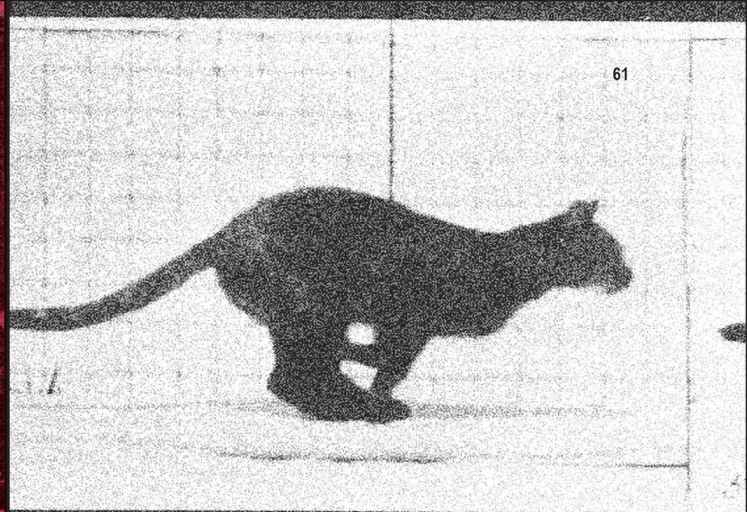
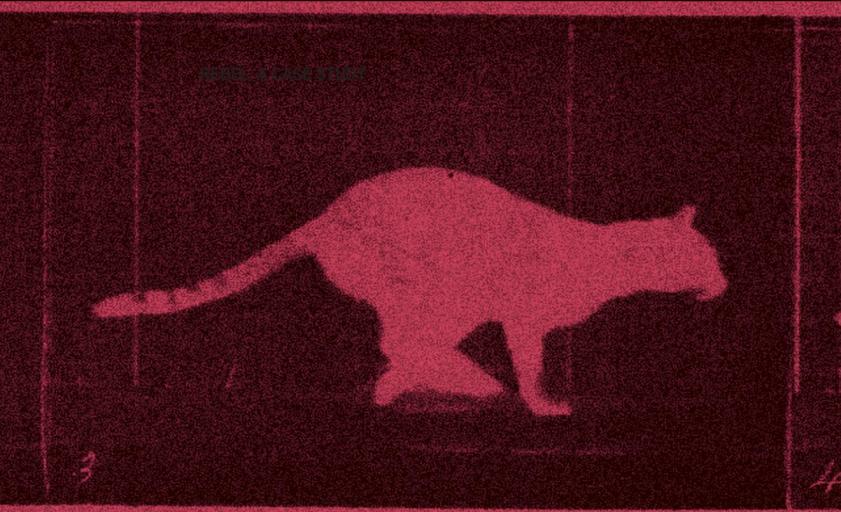
A

Case

Study



Animal Locomotion
Eadweard Muybridge
1887
Collotype
Library of Congress
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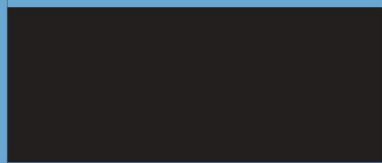
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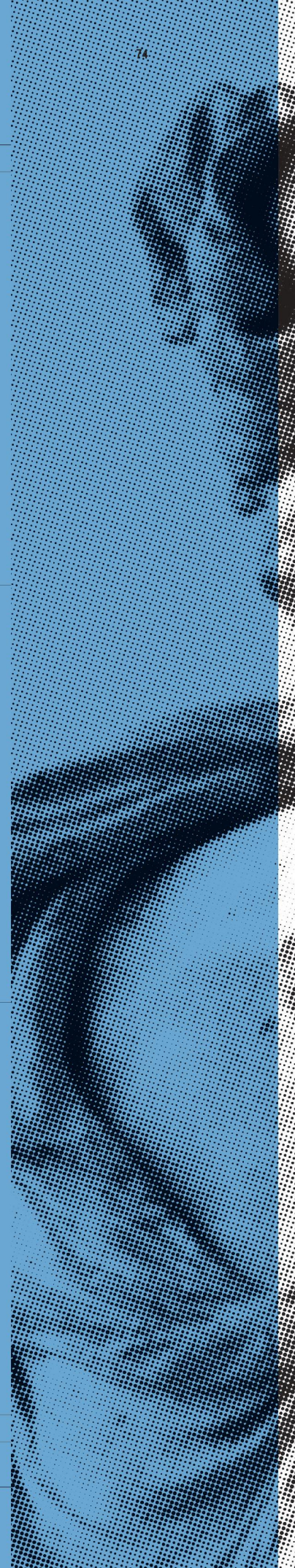
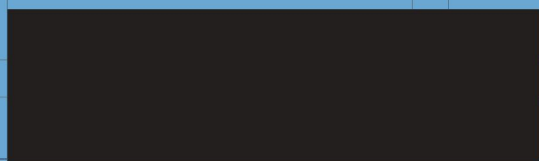
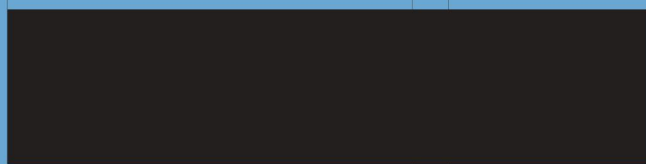


What Makes

a



Rebel?

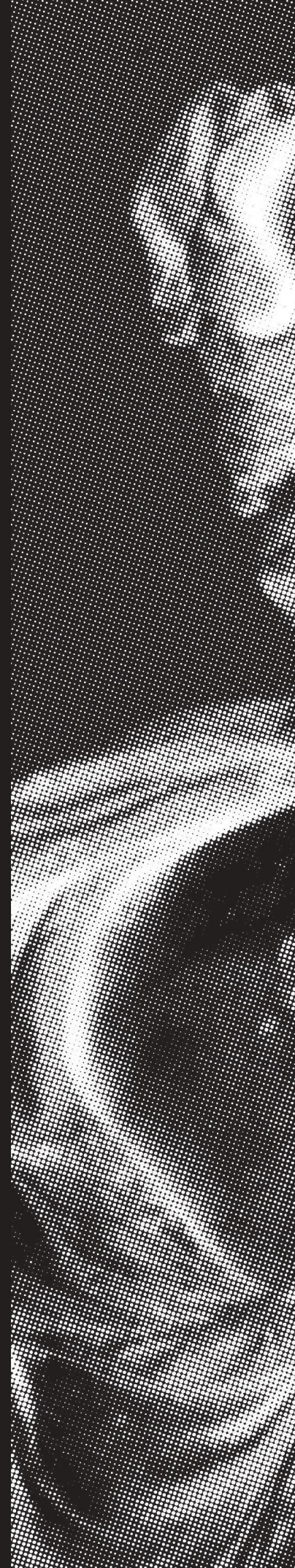




Bust of Neptune
1700-1725
Terracotta
h. 24 cm x b. 28.5 cm x d. 12.5 cm
Rijksmuseum, Rijksstudio
BK-NM-3326



*In this chapter,
the people of
Rebel critically
assess their
own ever-
evolving values
and principles
to see whether
they stand
the test of
rebelliousness.*



What are your
core values if
you challenge
everything,
ALWAYS?

*With the values
of rebelliousness
in mind, how
does Rebel hold
up against the
parameters of
these values?*



Bust of Neptune
1700-1725
Terracotta
h 24 cm x b 23,5 cm x d 12,5 cm
Rijksmuseum, Rijksstudio
BK-NM-3326



CHAPTER 3A



Portrait of Maria van Reygersbergh
1663
Leiden
Terracotta
45 cm × 46 cm × 30 cm
Rijksmuseum, Rijksstudio
BK-NM-11957-B

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3B

B-DNA
Digital illustration
Zephyris at the English
language Wikipedia
(modified)

The Good

The Bad

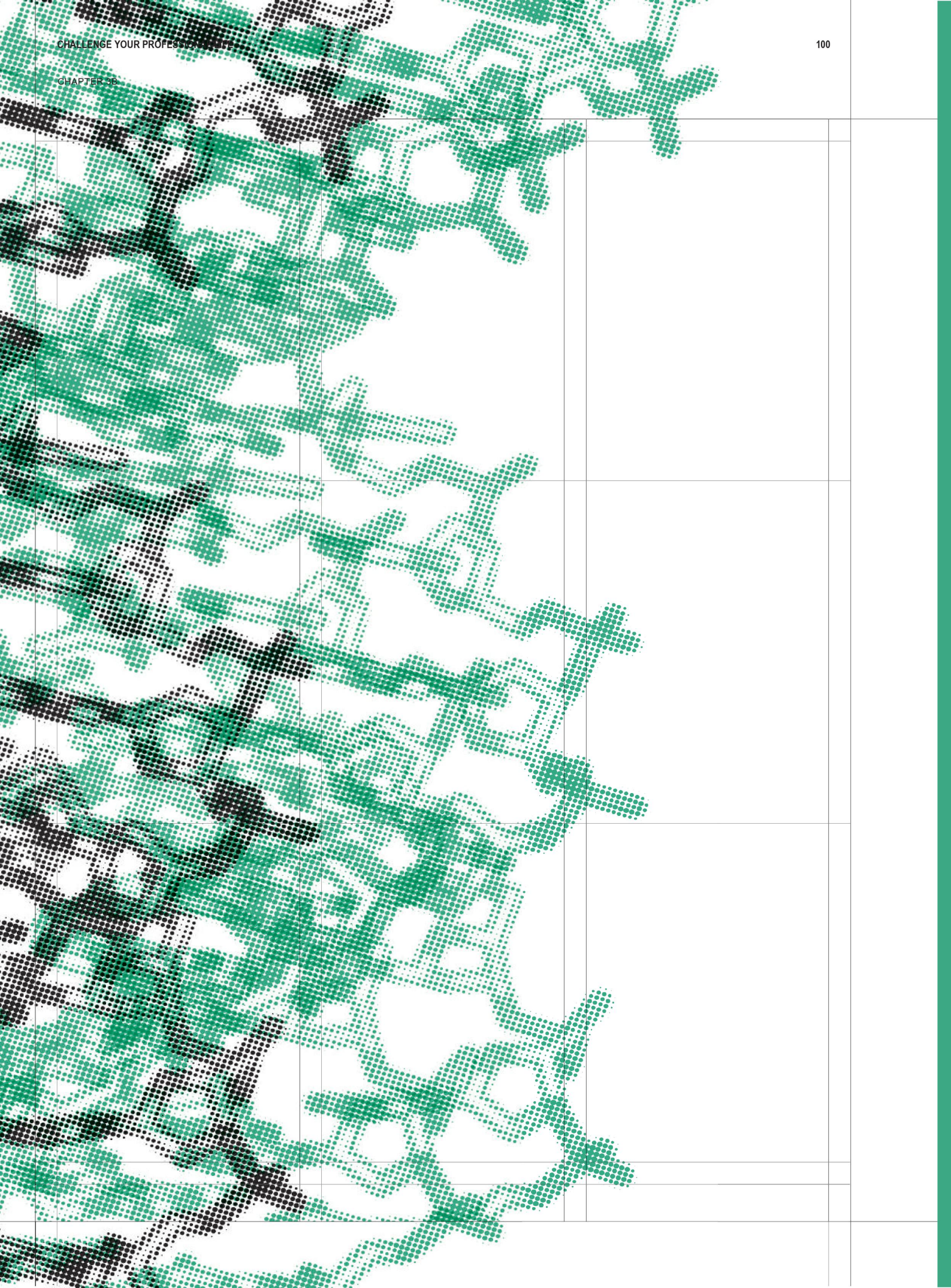
and

The *Crazy*

Ones



CHAPTER 3B



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And
Here's
to the
Ones
Who
Left

Giraffe (*Giraffa camelopardalis*) illustrated by Charles Dessalines D'Orbigny (1806-1876).
Rawpixel
324181

Indian peafowl (*Pavo Cristatus*) illustrated by Charles Dessalines D'Orbigny (1806-1876).
Rawpixel
324002



Is it possible to rebel against a company without a system? Rebels have already been pushing the envelope for eighteen years, and they have done so without any hierarchical structure or strict rules on how to rebel. However, there are Rebels who left, or who simply found that the rebellious lifestyle was no longer for them. This chapter highlights stories of some of the ex-Rebels. Because, apparently, it's even possible to rebel against rebels.

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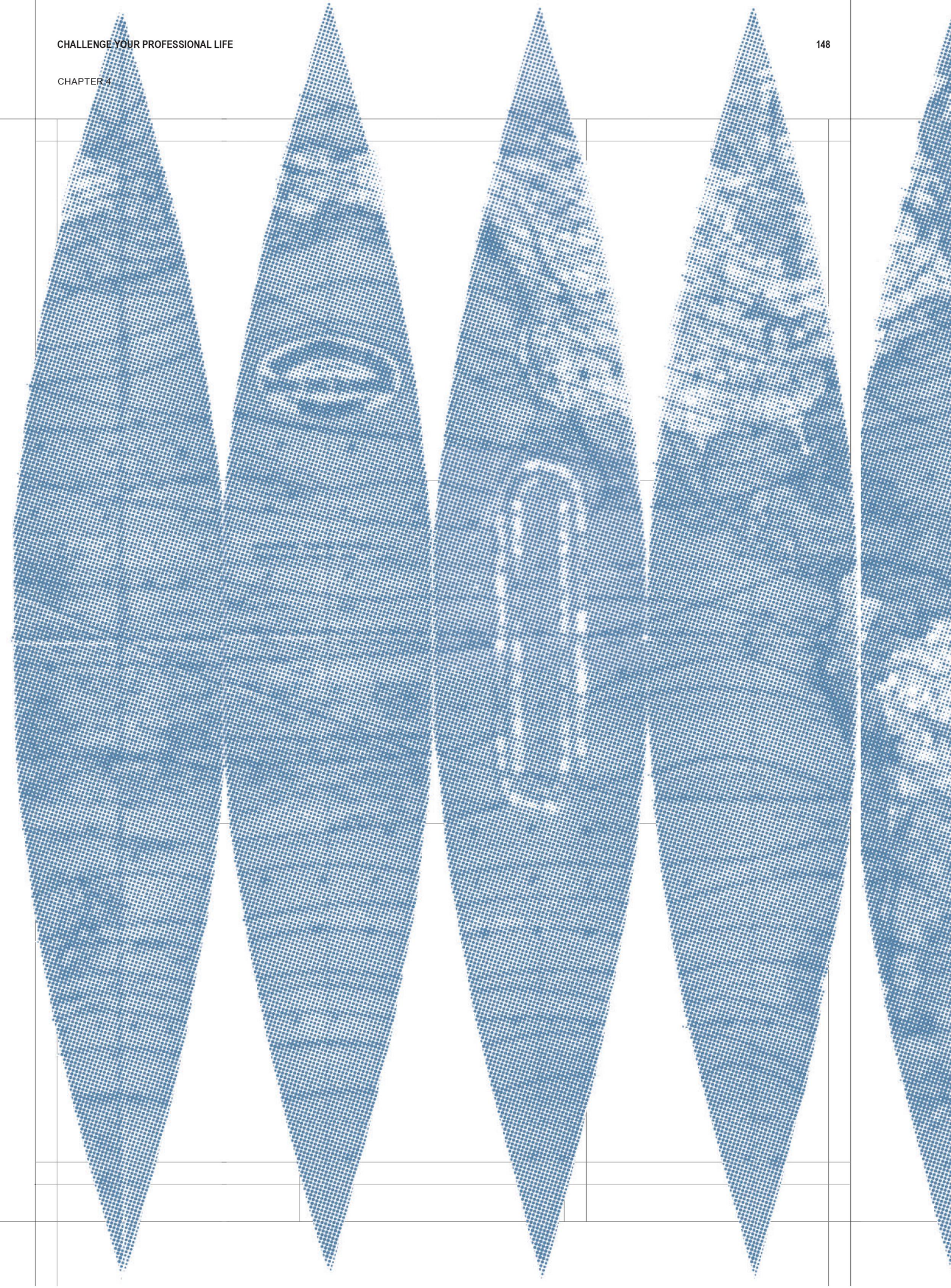


A World of Rebelliousness

New twelve inch terrestrial globe (ca. 1891) by Rand McNally & Company. Original from Library of Congress.



CHAPTER 4



You can find Rebel offices all over the world. From its office in Rotterdam, Rebel has expanded into Belgium, South Africa, the Philippines, the United States, Kenya, and Germany. And while these offices all share a common Rebelliousness, they work in different ways. So, what's it like to be a Rebel in other parts of the world? Does the name Rebel help? Or is it too provocative? Rebels from different parts of the world share their views on being a Rebel in a local context.



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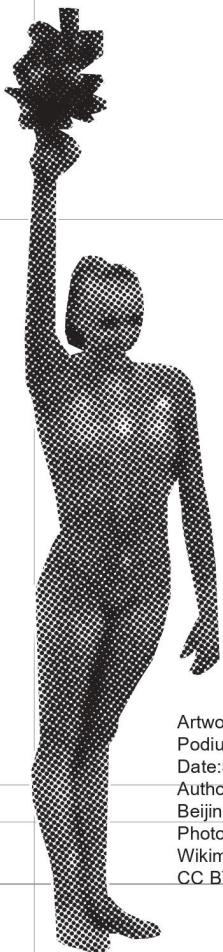
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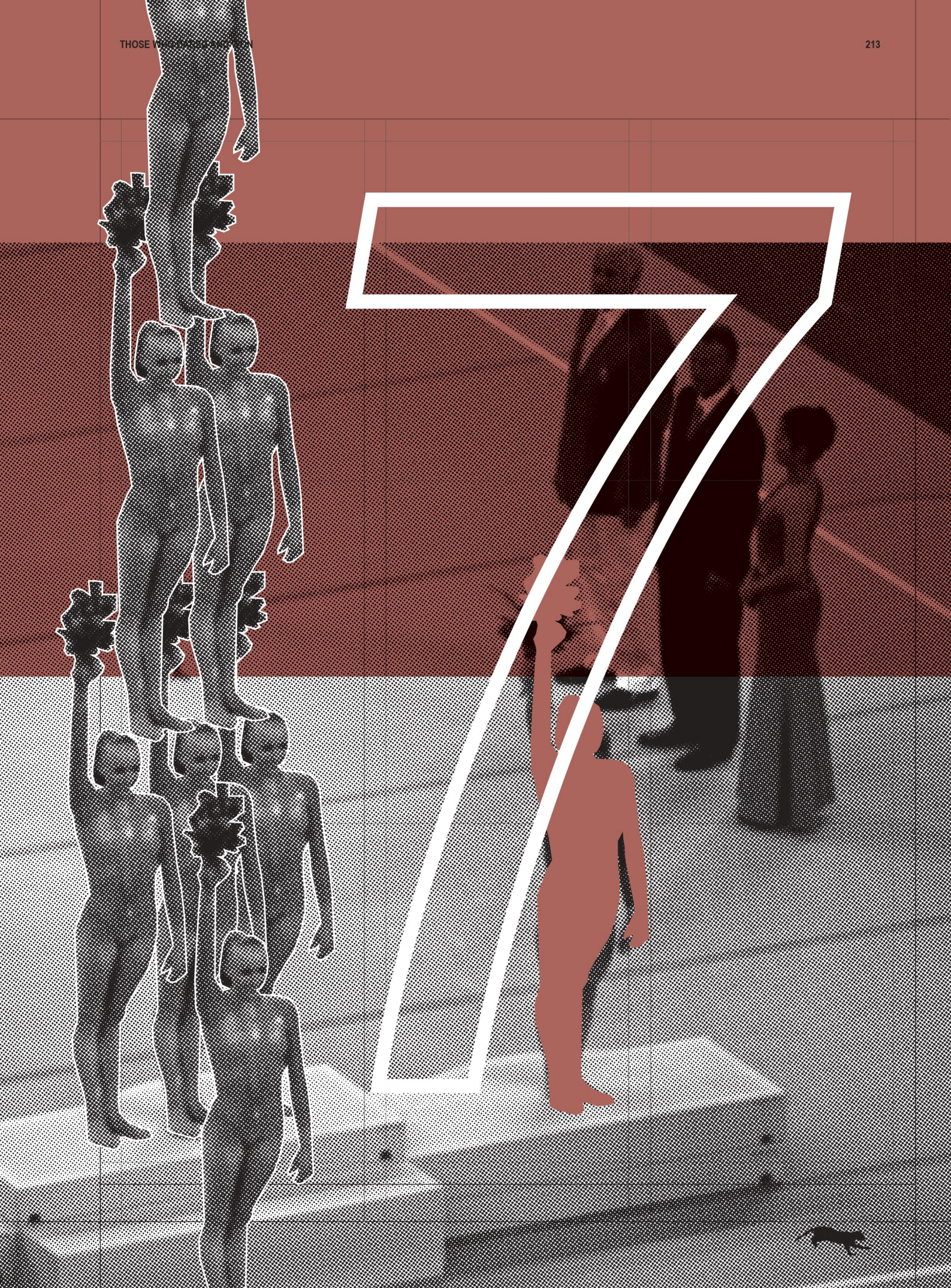
Those who dared...



Artwork adapted from:
Podiumbeijing2008.jpg
Date:5 August 2012
Author eviltomthai
Beijing, China
Photograph
Wikimedia Commons
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...and WON





It's easy to distill Rebel's own experience of working on the many projects they carried out. What might be even more interesting, is what it's like to work with Rebel as a client or partner. In this chapter, five of Rebel's partners from the past and present speak about their experience of working with this bunch of degenerates. It's up to you who you believe...



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