

Ready for a year of ripping pages out of your calendar? Here we go!

In this year's Flip-Thinking Daily Calendar, you'll find quotes and illustrations that will get you thinking, or make you laugh. Given the limited amount of space here (a Daily Calendar is not a book) we can only use quotes, short stories and illustrations, and can't go into too much depth. One thing's for sure, we believe, that all the content has something to do with flip-thinking.

You may very well be wondering, what is flip-thinking anyway? Well, flip-thinking is a way of thinking, a way of taking action, in which you accept reality as it is, and examine what you could potentially do with that reality. Flip-thinking approaches problems as if they were raw, creative energy; frustration that hasn't yet found its form. The idea is to use the energy of the problem to create something new.

A problem always consists of two things: facts and expectations. Once you begin experiencing a contradiction between these two, between what *should-be* and *what-is*, that's when you've got yourself a problem. It's important to note that flip-thinking a problem is fundamentally different from *solving* one (you attempt to take reality back to how reality *should-be*) or *letting go* (you let go of your expectation and the problem disappears).

By thoroughly examining the facts as well as your expectations, you can take the step from *yes-but* (the situation is not how it *should-be* and that's a problem) to *yes-and* (the facts; it is what it is). The next step is to consider the new possibilities which have arisen after entirely accepting the facts and, therefore, wholeheartedly saying 'yes' to reality. If you actually discover a new possibility, you've *flip-thought* your problem.

In flip-thinking, looking at the facts and keeping an open mind are important principles. Additionally, flip-thinking stands for mutual respect, inclusivity, tolerance, and diversity. And of course, humor and creativity.

On the back of this page, you can read more about what **Omdenken** actually does, or visit our website at www.omdenken.com to discover the world of Flip-Thinking.

Wishing you all the best with your 2026 Daily Calendar!



So, what else do we do?

For over 30 years, we have been showing people and organizations how to live their lives with a *yes-and* attitude instead of a *yes-but* attitude. In short, teaching them to flip-think.


We do this through (theater) shows, workshops, training sessions, lectures, and webinars for companies, governments, educational institutions, healthcare organizations, and all other places where people come together, both locally and globally.

But there's more: the Flip-Thinking Podcast (in both Dutch and English), many books (from our own publishing house), greeting cards, planners, and games. And, of course, let's not forget the quotes and stories we share on our website and social media (Facebook, LinkedIn, Instagram).

You can find all this on our website www.omdenken.com, and you can read thousands of flip-thinking stories. In our web store, you'll find all the Flip-Thinking books and products, some of which are also available in English.

Welcome to the world of Flip-Thinking!





Thursday 1 January

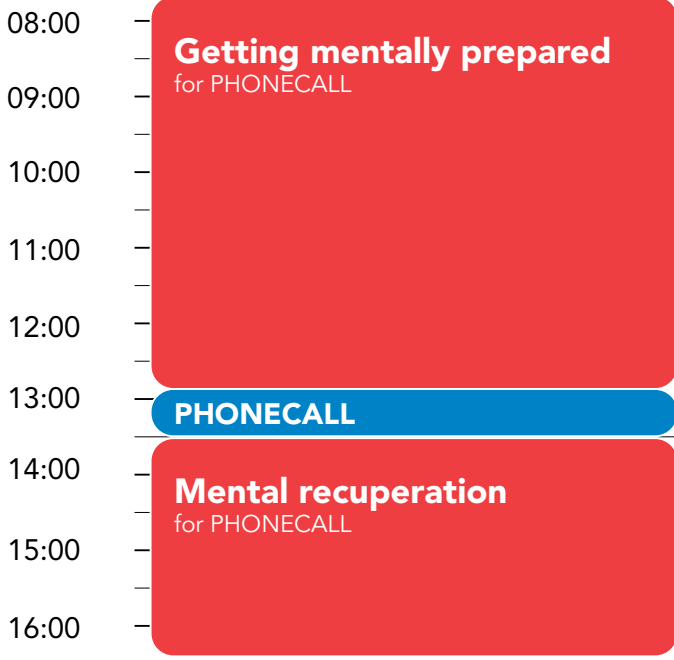
**You can't pick
up anything new
if your hands
are still full with
yesterday's mess.**

Louise Smith

New Year's Day

Friday **2 January**

Planning for introverts



World Introvert Day



Saturday **3 January**

Flip-thinking question:
**when you're 80 years
old and you look back at
your life right now, what
kind of advice would
you give yourself?**



Sunday **4 January**

**The trick is to not
let your increasing
knowledge decrease
your curiosity.**



Monday **5 January**

Past mistakes
**are future's
wisdom.**



Tuesday **6 January**

Courage is not
just pushing through
when times are tough.

**Sometimes the most
courageous thing is
stopping when you
need to.**



Epiphany



Wednesday **7 January**

**Accepting
imperfection is a
form of freedom.**

Unknown



The End sadness

Disclaimer

Most of the quotes in this calendar are our own creations.

However, we sometimes use other sources and submissions from our readers. These are statements from others that we found so beautiful and fitting that we gave them a place in our daily calendar.

We try to cite our sources as carefully as possible. If "unknown" is stated below a quote, we were unable to find the original source. However, it is of course possible that the source we've listed is incorrect.

Please let us know if this is the case. We're doing our best.

Created by:

Jeroen Callaars editorial

Annemargreet Dwarshuis editorial

Jan Gunster design

Special Thanks:

Omdenken team,

David Mangene, Chris King Perryman translation

Regular Thanks:

Berthold Gunster

First impression, Juli 2025

© 2025 **Omdenken Uitgeverij** (Omdenken Publishing)

Printed sustainably by **Wilco printing works** Amersfoort (the Netherlands)

Feel free to share content from this daily calendar!

If you want to use something that you're going to print, use in a training course or on a website, please ask us for permission first at contact@omdenken.nl.



All rights reserved. In accordance with the Dutch 'Authors Law' of 1912, no part of this book may be reproduced in any form or by any electronic or mechanical means, including information storage and retrieval systems, without permission in writing from the publisher, except by a reviewer, who may quote brief passages in an interview. On the basis of article 16h from the Dutch 'Authors Law' of 1912, and with respect to the production of reprographic duplications from this publication, any parties wishing to do so must pay the necessary fees to Stichting Reprorecht (Postbus 3060, 2130 KB Hoofddorp, the Netherlands www.reprorecht.nl). For the use of specific sections of this publication for lectures, journals, or other compilation works, please consult Stichting PRO (Foundation for Publication and Reproduction Rights Organisation, Postbus 3060, 2130 KB Hoofddorp, the Netherlands www.cedar.nl/pro).

Sorry for the legal mumbo-jumbo but our legal council thought it was a good idea Her advice is expensive so we thought we'd better listen to it. Anyway, it just means please don't steal our content. Thanks.