
“Plan the Impossible”

Quote by Architect Hendrik Wijdeveld (1885–1987):

He was, among other things, the creator of the second tower on the Peace Palace in The Hague, believed that architecture should have a musical quality.

He is considered one of the greatest visionaries in Dutch architectural history. He also gave lectures in the US on request by Architect Wright! His work can be found in places like the Stedelijk Museum Amsterdam, including his 1920 magazine *Wendingen*. You can also find a delightful book by him titled *My first century*—he lived to be 102! A documentary about him is available on YouTube and is truly worth watching.

Frank Lloyd Wright was deeply inspired by Hendrik Wijdeveld and his work, particularly "Wendingen", the magazine that Wijdeveld edited in the 1920s. The magazine showcased modern architectural ideas and became a significant platform for innovative design thinking, which caught the attention of Wright. In fact, Wright invited Wijdeveld to teach at the University of Southern California (USC), where Wijdeveld shared ideas that aligned with Wright's own vision of architecture as something organic and interconnected with nature.

PLAN THE IMPOSSIBLE

THE THREE KEY QUESTIONS

Your Compass

Are you:

- **Clear** about what you want?
- **Receptive** to your plans?
- **Confident** in your success?

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Gain Momentum and Alignment with the Three Key Questions as your compass. A three-step transformation toward successfully and joyfully co-creating on the waves of clarity in being and clarity in action.

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PLAN THE IMPOSSIBLE

THE THREE KEY QUESTIONS

Start your *Plan!*

What This Workbook Will Do for You

This workbook invites you into clarity — and from clarity, renewed motivation begins to arise naturally.

At the heart of Plan the Impossible | The Three Key Questions — Your Compass lies a simple yet powerful principle: when thinking, feeling and action come into alignment, movement becomes steady, natural and sustainable. Plan the Impossible reflects an attitude of openness — allowing a clearer possibility to take shape and call you forward from within.

As direction becomes clearer and inner resistance softens, energy gathers as calm, focused momentum.

BY WORKING WITH THIS WORKBOOK, YOU WILL:

- ☑ **Experience renewed motivation through clarity**
When you recognize what truly wants to be done, effort becomes lighter. Clarity itself becomes the source of energised movement.
- ☑ **Reconnect thinking, feeling and action**
The Three Key Questions help restore coherence between these dimensions, allowing motivation to emerge organically.
- ☑ **Release inner friction that drains energy**
Unclear intentions, competing expectations and inherited obligations can dilute focus. As these layers fall away, vitality becomes available again.
- ☑ **Strengthen trust in your inner compass**
Through reflection and writing, you learn to recognize what genuinely fits — and from that recognition, confidence grows naturally.
- ☑ **Translate insight into grounded action**
This workbook supports movement that feels aligned — steady, realistic and sustainable.

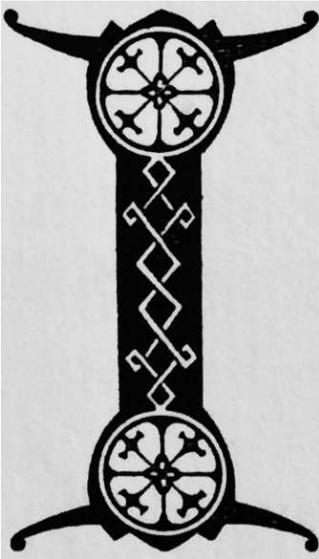
Take your time. Write slowly. Let each page become a space where clarity settles and momentum finds its own rhythm.

Your invitation to Start your Plan!

You do not need discipline to force yourself forward. You need clarity that pulls you. A small number of well-aligned insights can create disproportionate movement.

Plan the Impossible then becomes not an instruction, but a natural consequence of working with The Three Key Questions.

Turn the page — and begin where clarity is needed most.



Will it be 'As above—so below...'?

Art by Gustaaf van de Wall Perné 1910

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PLAN THE IMPOSSIBLE

THE THREE KEY QUESTIONS

Introduction

START

Plan the Impossible | The Three Key Questions - Your Compass

You're ready to take the next steps in your work, your life; perhaps embarking on a new path, or creating one entirely your own. It's time to start planning!

"Plan the Impossible!" is a slogan famously used by Dutch architect Hendrik Wijdeveld (1885–1987). In the 1950s, he would impart this challenge to his students at the University of Southern California at the end of his lectures. His goal was to inspire them to think and dream beyond what they believed was possible. Many of those students have since likely brought their own "impossible" plans to life.

I've embraced this slogan and now present it to you, inviting you to work with the co-creative power of The Three Key Questions to develop plans that surpass even your boldest dreams.

This is an idea-generating workbook.

The outcomes you develop here form the basis for a plan you articulate separately.

Are you:

- **Clear** about what you want?
- **Receptive** to your plans?
- **Confident** in your success?

PLAN THE IMPOSSIBLE.COM | THE THREE KEY QUESTIONS

Is Your Company:

- **Clear** about what it wants?
- **Receptive** to its plans?
- **Confident** in its success?

THE THREE KEY QUESTIONS - IN BUSINESS

GETTING STARTED WITH YOUR PLANS

You want to enter a flow state—a way of being and doing where you effortlessly accomplish things and achieve results with joy.

There's a universal law always at work, and as we meander through life, we discover it. Just as a river winds its way through the landscape, we learn about universal principles and how they influence our lives by living them. Time and again, we return to center by simply surrendering to trust in the process. This process unites your knowledge, wisdom, actions, and trust with the inexplicable.

It's a sense of trust and connection to the greater whole, where you play your part in the co-creative process, fully aware that the outcome is ultimately a harmonious interplay of cooperative elements. You'll come to trust the process more deeply with time. Without conscious or control-driven actions, you align with fulfillment by embracing what has come before.

When you do take action, everything aligns—cooperative components, synchronicities, and seeming coincidences converge—and you enter a state of flow. It feels like surfing a wave, propelled by momentum. New perspectives bring clarity and confidence. With your desire and trust in harmony, a natural order arises, leaving just one thing to do: *take inspired action that sets everything in motion toward your vision.*

Now is the time. Let your heart's desires guide you and write down your plan! Start with the basics—make it clear. Then, stretch it to the edge of possibility, making it nearly impossible. Begin co-creating from your receptive center.

Enjoy the process and best of luck!

"You take action—every moment with great pleasure—you trust, there is always enough."

THE THREE KEY QUESTIONS

Clarity in Being and Doing

We want to come to that state of being where we reside in the receptive center while we are realizing what our heart has prompted us to do so. As an ideal starting point for our creative plans.

The axes of Being and Doing converge at that point where you find Clarity. It is at that point where your inner compass finds its flow.

The Three Key Questions guide you to this receptive point of co-creation. Each question, on its own, holds the power to grant full access to that center. Together, they facilitate clarity and become your clarity keys to this process:

I. Clarity - Being Clear:

Think | *Being Clear about what you want;*

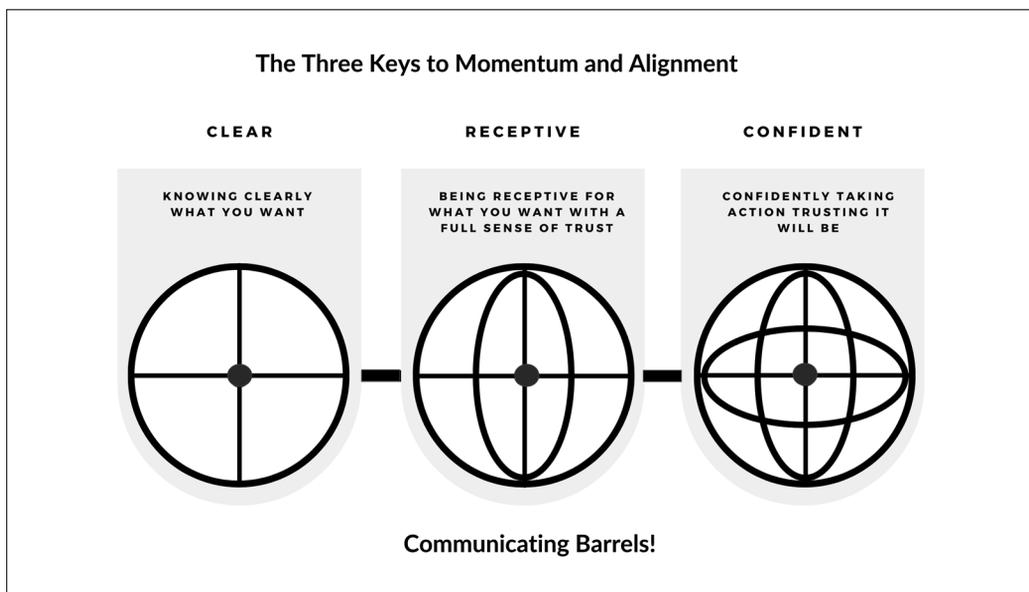
II. Receptivity - Being Receptive

Feel | *Being Receptive with a clear sense of trust;*

III. Confidence - Being Confident

Act | *Being Confident with a feeling as if it has already been accomplished.*

These three clarity keys of conscious creating act like communicating vessels or barrels, with the sense of clarity and confidence as the starting point for your endeavors.



THE THREE KEYS AS COMMUNICATING BARRELS - THINK | FEEL | ACT

The three barrels are always connected to each other in your co-creation process. Together they have an optimum that you can recognize as an experience of being centred, your midst, being in balance.

The working, the interplay of these communicating barrels is what you have to discover. Once you realize this, you will suddenly see the big picture. You not only understand where you currently stand but also gain a clear vision of how to move forward.

These three communicating barrels are all active at the same time and can therefore also be placed on top of each other and form an all-encompassing process in which the starting points of these three distinctive processes come together, connected with your **being, feeling** and **doing**. But also connected with the inexplicable or, better called, the primal force, the collective consciousness that is always at work in its entirety.

Will this be your Transformation?

HOW DO WE FIND THIS RECEPTIVE CENTER IN EVERY BARREL?

We ask ourself the three transformational questions, the questions that will align us with the flow of creation.

Step 1: Are you Clear about what you want?

Key question I leads to the first master step: Clarifying.

In many hero stories, the hero follows the path to success and satisfaction while meandering between small or big successes and failures. Often there is more wrong than right at first. In this way, you will eventually discover a truly suitable resolution that will only result in a desired outcome with full confidence. It has become completely clear to you what suits you and what you want without clinging to an exact determined outcome. You are inspired to act!

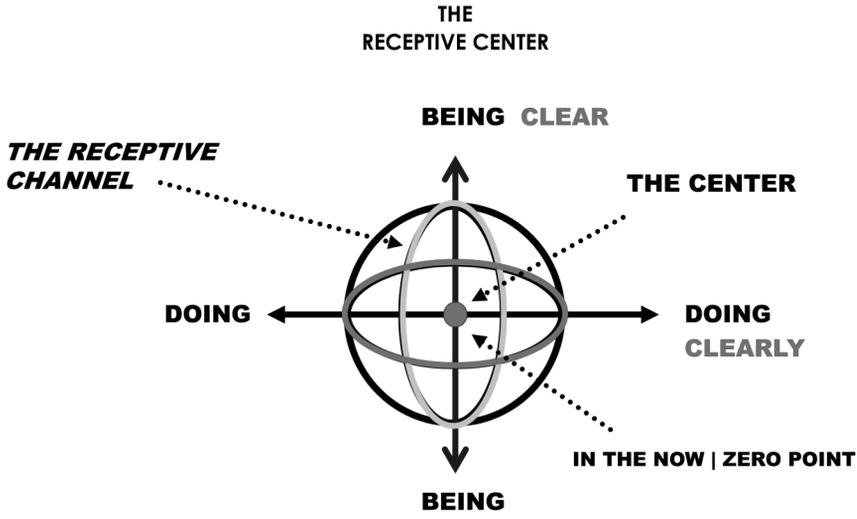
Step 2: Are you Receptive to your plans?

Key question II leads to the second master step: Becoming receptive.

You draw lessons from your experiences. You become proficient in what is still needed to move forward, you say goodbye to things and moods that don't work and you identify new partnerships, principles and beliefs that contribute to confidence, joy and pleasure in doing business. In this way you create space and you create a receptive state of being. You become consciously receptive!

Step 3: Are you Confident in your success?

Key question III leads to the third master step: Learning to work with and becoming aware of your clarity and receptivity while doing with a sense of complete confidence as if it has already been accomplished. In doing so, gaining mastery over your clarity and receptivity while living, undertaking and taking action with devotion and joy. It is actually a continuous process of staying clear and keeping your receptive state in your being and doing.



Mastering Clarity in Being and Doing
as you create, bring your plans to life, take action, live, and enjoy everything
you encounter and aspire to experience along your journey.

Alignment is Found in the Now, While Acting with Clarity!

