

# **Brainstorming for Problems Solving**

## **How Leaders Can Achieve a Successful Brainstorming Session**

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**BRAINSTORMING FOR PROBLEM  
SOLVING: HOW LEADERS CAN  
ACHIEVE A SUCCESSFUL  
BRAINSTORMING SESSION**

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## Dedication

I created this book with the help of more than fifteen different business resources. These academic articles and books are all cited at the end of this book. A number of people have influenced my learning journey and my entire career. I would like to acknowledge them here.

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## What is Brainstorming?

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A quality tool for issues comprehending that ought to be a contributor to any issues tackling practice.

Brainstorming is a conceptualizing technique that is a notable strategy for creating countless thoughts in a brief timeframe period. It fills in as an instrument for recognizing issues and causes.

To energize thoughts, no thought ought to be scrutinized or remarked when advertised. Every thought ought to be recorded and numbered, precisely as offered on a flip outline.

Hope to produce in any event 50 to 60 thoughts in a 30 minutes meeting to generate new ideas.

Brainstorming helps to collect the data needed for any  
Total Quality Management Process

## Brainstorming Rules

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- T**ry not to remark on, judge or evaluate thoughts as advertised.
- Support inventive and odd thoughts.
  - An enormous number of thoughts is the objective.
  - Assess thoughts later.

When the brainstorming session is over, the ideas should be reviewed, similar ideas combined, and ideas that do not seem to fit eliminated.

Brainstorming is a group problem-solving method. It taps people creative ability to identify and solve problems, and brings out a lot of ideas in a very short time. Because it is a group process, it helps builds people as human beings. For example, brainstorming encourages individual members to contribute to the group and to develop trust for the other members.